

# THE ALLIANCE TO RECLAIM OUR SCHOOLS

Media Advisory For  
Jan. 19, 2017

Contact:

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[www.aft.org](http://www.aft.org)

## Community to Take on Trump in Day Action

[Insert City]—On Thursday, Jan. 19, educators will join with parents, students, labor leaders, religious leaders, civic leaders and the community in calling for every student to have access to a high-quality public education and in standing up against the Trump-DeVos political agenda. This day of action comes just one day before President-elect Donald Trump's inauguration and will demonstrate to the incoming administration that any attempt to privatize, demonize, supplant or divest in public education will be met with resistance.

Since his election, Trump has made clear his intent to threaten the promise of public education. He has appointed an anti-public education nominee for secretary of education—Betsy DeVos—and he continues to utilize a divide-and-conquer strategy that has split America along the lines of religion, birthplace, gender, race and sexual orientation. This day of action, coordinated by the Alliance to Reclaim Our Schools, will show the president-elect that Americans are united in their support of high-quality neighborhood public schools.

The day of action will give [Insert city] educators, parents, students and community allies the opportunity to mobilize together and will uplift three specific national demands for Congress and the incoming Trump Administration:

- We want our schools and campuses to be safe spaces from the threat of deportation, racism and bullying.
- We want the Senate to support public education by rejecting education secretary nominee Betsy DeVos, who has spent millions of her family fortune to destroy public education.

- We want policymakers to increase investment in public schools, make the billionaires and Wall Street pay their fair share, and protect Title I funds.

Beyond [Insert city], this AROS-coordinated day of action will take place in hundreds of communities across the nation, with thousands of participants who are committed to protecting our children, our schools and our communities. Many local unions are considering a “hands around your school” action, creating a human chain around their school buildings, buses or cafeterias (large sites may require extenders—like strips of cloth tied together—to get all the way around). Some locals are planning rallies and other highly visible demonstrations.

**WHAT:** [Insert the name of the event]

**WHO:** [Insert the local union leader’s name and title]  
[Insert a community group leader’s name and title]  
[Insert the names and titles of other community leaders]

**WHEN:** Thursday, Jan. 19 [Insert the time of the event]

**WHERE:** [Insert the location and address—if it’s a school building, include where participants should meet]

**Example:**

**WHAT:** Ronald Brown Academy community rally

**WHO:** Ivy Bailey, Detroit Federation of Teachers interim president  
Terrence Martin, Detroit Federation of Teachers executive vice president  
Jonathon Clark, chairman, 482Forward  
Other community leaders

**WHEN:** Thursday, Jan. 19, at 7 a.m.

**WHERE:** Ronald Brown Academy  
11530 E. Outer Drive  
Detroit, MI 48224  
(South side of the building)