

## SAMPLE ORGANIZING CALENDAR FOR MAY 4 WALK-INS

Monday	Tuesday	Weds	Thurs	Fri	Sat	Sun
28 MARCH	29 Identify social media point person for each school	30 Agreement on target schools	31 Leaflet and info sheet for your city	1 APRIL	2	3
4 Reach out to school administration to inform and engage them!	5	6	7 ID community, parent, youth, union partners per target school	8	9	10
11	12	13 Union presentation to building reps of target schools	14	15	16 Outreach to get commits	17
18  For the next 2 weeks – daily, or regular flying outside of target schools for recruitment!!	19 Outreach to get commits	20 School-level meetings with teachers, parents, school staff to plan (core group)	21 update school admin.	22 Message developed and key issues chosen	23 Outreach to get commits	24
<b>FLYERING OUTSIDE SCHOOLS and in COMMUNITIES!</b>						
25	26 Speakers ID'd	27 Draft media plan Reminder calls to participants	28 Reminder calls, emails, texts	29 Speakers prepped	30	1 MAY
<b>FLYERING OUTSIDE SCHOOLS and in COMMUNITIES!</b>						
2	3 Reminder calls, emails, texts	4 <b style="background-color: yellow;">WALK INS!</b>	5 Collect numbers, media from each building, send to AROS			